

Partnership Proposal

2023 COLUMBUS GOSPELFEST

37+ years supporting our community!
COLUMBUS GOSPELFEST |



Dear Partner,

The Columbus GospelFest is proud to announce the **39th Annual Family Oriented Community Event: Columbus GospelFest!** The CGF is an event for all ages and races to experience, with a special emphasis on disadvantaged communities. This free exciting community program will be held at Genoa Park located at 303 West Broad Street in Columbus Ohio, on **July 15h, 2023 at 11 a.m. to 8 p.m.**

The event showcases some of the finest local, regional, and national artists in many genres, while expressing the importance of education, the benefits of health/wellness and other issues in our community. The event features:

- Main Stage with diverse music, dance and spoken-word performance by local & national artists
- Street/Exhibitor Fair
- Wellness Expo
- Children's Edu-Fun Fest
- COSI STEM Demo
- Veterans Recognition

Partnering with the Columbus GospelFest will provide a great marketing opportunity for your company! The Columbus GospelFest has partnered with many organizations over the years including Nationwide Children's Hospital, American Red Cross, Ohio Parents for a Drug Free Youth, Fire Fighters Against Drugs, Columbus Symphony Orchestra, American Diabetes Association and many others. Long term partners include Columbus Recreation and Parks Department, COSI, and CareSource, Greater Columbus Arts Council to name a few.

2020 provided a new venture for GospelFest due to Covid-19 all outdoor events in City Parks were canceled. We did the entire program online on multiple platforms. We reached over 10K people on our social media platform with over 7500 in attendance. The GospelFest program itself reached over 12,000 on Facebook, and over 700 through the GospelFest website. Our commercials and Trailblazer award presentation receiving another 2,854 views on FaceBook alone. We leveraged a volunteer team from LaTi Do Music Co. which monitored our FB, YouTube Page and Website for attendance as well as online interaction with attendees and contests. In addition to this, the CGF received coverage from the Columbus Dispatch as well as news coverage and a special segment on Channel 6. CareSource has been a key to the growth and success of this outreach over the years as a key partner and anchor for our Wellness Expo

This is a great opportunity for our partnership and to continue to expand your positive association with an entertaining family-oriented community event that promotes arts, education, and the importance of good health. The event will attract several thousand people from many of our communities. This year's theme will be around Unity in our community. There will also be a segment honoring our veterans and a

special moment of silence for those lost to Covid-19. Over the last 35 years the Columbus Gospelfest has attracted over 150,000 people from all over the Central Ohio and the Midwest over the years. Partnering with us allows you the opportunity to continue:

- Promote/Share information on your services and products throughout the day!
- Increase your visibility in the community, while reaching thousands with information about your company!

We do thank you so very much for considering our request to again partner with us to impact our community. Our relationship with CareSource is very important to us and has been over the years. Please feel free to contact us with any questions or comments you may have. We appreciate your time and we will look forward to talking with you soon.

Sincerely,

LaMonte Glover
The Columbus GospelFest
614-205-7437

Columbus GospelFest Partnership Levels

Platinum Sponsorship

\$15,000

- Plaque of Special Distinction
- Organization Logo on all printed advertisement
- Two 4' X 10' spaces for banners on the main stage & Wellness Area
- Recognition in GF Printed materials
- Included in PSA/Radio Announcements/Social Media
- Verbal recognition throughout entire day of the event
- Stage time throughout the day on main stage
- Listing in program guide as Platinum Sponsor
- Full page advertisement in program Guide
- Booth Space at GospelFest X2

Gold Sponsorship

\$10,000

- Plaque of Distinction
- Organization Logo on all printed advertisement
- One 4' X 10' space for banner in the Wellness Area
- Recognition in GF Printed materials
- Included in PSA/Radio Announcements/Social Media
- Stage time on main stage X3
- Verbal recognition throughout entire day of the event
- Listing in program guide as Gold Sponsor
- Full page advertisement in program Guide
- Booth Space

Silver Level

\$7,500

- Plaque of Honor
- Organization Logo on all printed advertisement
- One 4' X 6' space for banners on the main stage
- Included in PSA/Radio Announcements/Social Media
- Verbal recognition during the event
- Stage Time X 2 on main stage
- Listing in program guide as Silver Sponsor
- Full page advertisement in Program Guide

Bronze Level

\$5000

- Plaque of Appreciation
- One 2' X 3' space for banners in the main stage area
- Announcement on local radio station
- Verbal recognition during the event
- Stage Time X 1 on main stage
- Full Page advertisement in Program Guide
- Listing in Program Guide as Bronze Sponsor
- Booth Space at Gospel Expo

Copper Level

\$3,500

- Plaque of Recognition
- Organization Logo on printed flyer advertisement
- One 2' X 2' space for banner in the Wellness Fair stage
- Included in PSA Announcements
- Verbal recognition during the event
- Listing in program guide as Copper Sponsor
- Full Page advertisement in Program Guide

Special Opportunities

We have other sponsorship opportunities as well including:

- | | |
|---------------------------|------------------|
| • Stage Sponsor | \$4500.00 |
| • Children's Edu-Fun Fest | \$3500.00 |
| • Wellness Fair | \$2500.00 |
| • Business Expo | \$2000.00 |
| • Sound and CGF Banners | \$5000.00 |
| • Children's Apparel | \$2500.00 |

*each of these include special recognition, banners and promotions

2023 Sponsorship Response Form

___ **YES!** I want to sponsor the 2023 Columbus GospelFest on July 15th, 2023. Our company's level of commitment is (please check box):

- Platinum Level \$ 15,000 Gold Level \$ 10,000 Silver Level \$ 7,500
 Bronze Level \$ 5,000 Copper Level \$ 3,500
 Special Opportunity: _____

___ **DONATION:** I am not able to sponsor 2023 Columbus GospelFest but please accept my company's partnership donation of _____.

SPONSOR INFORMATION: Please respond by June 8th, 2023

Company/Organization _____

Point of Contact _____ Position _____

Address _____ City _____ State _____ Zip _____

Daytime Phone _____ E-mail _____

Person responsible for logo/ad creation: _____ Phone: _____

Email: _____

PAYMENT INFORMATION:

___ Payment is enclosed for total of \$ _____. (Please make checks payable to Columbus GospelFest.)

___ Please invoice me at the above address.

Payments can also be made on our website: www.columbusgospelfest.org

Your sponsorship/donation is tax-deductible to the full extent allowed by law. Columbus GospelFest can send you an acknowledgement for tax purposes. Questions and sponsorship forms can be emailed to columbusgospelfest@gmail.com.